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Weedguide Unveils AI-Powered Cannabis Search Engine, Raises \$1.7 Million in Funding

San Diego, CA, October 10, 2017—After securing \$1.7 million in seed funding, Weedguide™ has unveiled its new search platform for the medical and recreational marijuana community. Powered by machine learning and artificial intelligence, Weedguide gives you personalized recommendations from millions of articles, videos, products, dispensary locations, recipes and strains across the web.

Explains CEO Claudio Cañive, “General purpose search engines are fine for most things. But when it comes to answering specific questions about cannabis, you need something that’s laser focused. Ever tried searching for “weed” in Google®? You’ll get 922 million results, from tips on gardening to rolling a joint and everything in between. Weedguide gives cannabis consumers a simpler way to browse through vast amounts of data and find exactly what they need.”

Like other search engines, Weedguide allows for semantic input and natural language processing. What differentiates Weedguide is its unique classification system, which makes it easier to navigate through information and get more relevant results. Weedguide also employs real world subject matter experts to ensure the most useful and relevant content is displayed.

San Diego businessman Doug Cerri is a first-time industry investor as well as cannabis consumer himself. “As a newcomer to marijuana, Weedguide is a one-stop-shop that gives me all the answers I need. Whatever I type in the search bar, it’s going to take me there. The depth of knowledge is very impressive.”

Weedguide is available for download on the [App Store](#) for iOS and Google Play for [Android](#). “Before I had to go to multiple apps and sites to get the information I was looking for, now it is all in one app,” says Weedguide user ‘gossmac’. “Love the search by user profiles, great app!!!”

About Weedguide

[Weedguide](#) is a concentrated source of knowledge for the medical and recreational marijuana community. Powered by machine learning and artificial intelligence, Weedguide gives cannabis consumers and businesses a simpler and more intuitive way to search for information. Weedguide’s proprietary crawler has indexed millions of articles, videos, products, dispensary locations, recipes and strains across the web. Search [Weedguide.com](#), download on the [App Store](#) for iOS or Google Play for [Android](#).

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